



Tolani Institute of Management Studies Adipur-Kachchh

Quest – Journal of Management & Research

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ABOUT QUEST

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“Quest - Journal of Management & Research (QJMR)” is a refereed journal, which aims to promote the theory and practice of business and management. QJMR will act as a medium for the dissemination of a variety of business and economic issues drawing on the empirical and theoretical contributions.

SCOPE :

The journal QJMR will publish theoretical and empirical papers, case studies, research notes and executive experience sharing and review articles in the different domains of management and related disciplines. A broad outline of the journal's scope shall include conceptual frameworks, empirical studies, case experiences, insights, organizational frameworks, applications & systems, methodologies & models, tools & techniques, innovations, contemporary practices, comparative practices, scenarios and reviews. The journal will be published biannually.

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